



**JERICO PUBLIC LIBRARY
LONG-RANGE PLAN OF SERVICE
2023-2025**

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2023

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Approved by the Jericho Library Board of Trustees on July 11, 2023

MESSAGE TO THE COMMUNITY

We are pleased to present the Jericho Library Long-Range Plan of Service for 2023-2025. Our mission and vision statements reflect the library's purpose and our aspirations for the next three years. This plan provides a strategic framework to guide the decisions that will keep the library moving forward to accomplish the goals and objectives outlined in the following pages. This plan is a continually evolving and flexible document tailored to the needs of the Jericho community. This plan will be reviewed annually and revisions made as needed to achieve our goals.

HISTORY

A campaign to establish a Library was initiated in 1964. Door-to-door canvassing and informational meetings were conducted and on November 21, 1964 the residents overwhelmingly endorsed a public library for the community.

A temporary bank building was acquired for the Merry Lane site and on February 28, 1966 the Jericho Public Library was open to the public. A new building designed by Bentel & Bentel was dedicated on December 10, 1972 and the doors of the permanent building were officially opened. In July, 1983 Lee Harris Pomeroy was hired as the architect for the Library's expansion. A public vote for a \$2.6 million expansion was passed on March 14, 1984. Ground breaking took place on March 9, 1985. The dedication of the expansion was held in the new facilities on November 13, 1988.

In 1996 a renovation to accommodate new technologies was completed including wiring for voice and data transmission. Gershon Palevski working for the firm of Aaron Cohen Associates redesigned the area encompassing Technical Services and Custodial departments. A small alcove was designed behind the circulation desk to provide office space for the circulation staff. Mr. Palevski's design provided for an Information Center, two Quiet Study Rooms and OPAC stations for the public. A newly located Reference Office was provided along with a spacious reference desk needed to accommodate computers, printers, and fax machine.

In 2001, Beatty, Harvey & Associates updated the Children's Room. Child friendly furniture was purchased, new shelving was installed, new colorful signage was mounted and a playful mural was painted around the entrance to the story pit.

In 2002 the two main floor bathrooms were completely renovated to enhance ADA accommodations.

MISSION

The Jericho Public Library is committed to remain in the forefront of providing excellence in educational, informational, cultural, and recreational enrichment in the service of all members of the community.

VISION

To serve an engaged, informed, and thriving community.

VALUES

Quality

Innovation

Integrity

GOALS

Goal 1: Increase Community Engagement and Usership.

Objective: Increase the number of active Jericho library cardholders.

Activity: Library staff will encourage Jericho patrons to apply for a library card. They will ask if each family member has a card.

Activity: During school visits to the library, Jericho students will be encouraged to bring in their application for a library card.

Activity: The library will run a marketing campaign to promote the library and inform patrons of the programs and services they can access, and benefits received, with a Jericho Library card.

Objective: Increase program attendance.

Activity: Library staff will cross-promote programs when helping patrons with program registration. When attending a program in person, patrons will be offered information on upcoming related programming.

Activity: Library programs will be promoted on social media platforms (including Facebook, Instagram, Twitter, and TikTok), the library website, and in online and physical newsletters to the community.

Activity: Library staff will introduce new educational and recreational program offerings of interest to the Jericho community.

Objective: Increase visits to library facility.

Activity: On a quarterly basis the library will offer special events for the entire community- attracting patrons of all ages to visit the library.

Activity: The library will establish a Little Free Library (LFL) to provide outreach to the community. The LFL will also include informational material on upcoming programs and services at the library.

Activity: Conduct select programs outside the building (during warmer months) to increase visibility of library events and create interest in library programs and activities.

Goal 2: Develop Community Partnerships.

Objective: Partner with the Jericho Union Free School District.

Activity: Jericho elementary school classes will visit the Children's Room to meet our Librarians, take part in a special activity, discover materials, and learn about what you can access with your Jericho library card.

Activity: Jericho students will have the opportunity to visit the library for an annual author visit.

Activity: The library Director will attend Jericho Wellness Coalition meetings to be informed of the issues affecting Jericho students and their families.

Objective: Partner with Community Helpers

Activity: Library staff will create a community helpers program inviting a representative from our local Nassau County Police Department Precinct and/or the Jericho Fire Department.

Activity: The library Director will arrange for a security survey of the library in partnership with the Nassau County Police Department, Homeland Security.

Activity: Library staff will create programs partnering with other community helpers in medical, wellness, or other fields.

Objective: Other Local Organizations

Activity: Partner with local organizations to arrange for food drives or other donation programs that benefit the community.

Activity: Reach out to cultural organizations in Jericho to see how the library can help their members.

Activity: Partner with organizations that help retirees living in the Jericho community.

Goal 3: Diverse Programs and Collections

Objective: Technology

Activity: Library staff will create Teen programs utilizing the Oculus virtual reality headset, to travel 'virtually' anywhere.

Activity: Library staff will conduct Children's programs utilizing the Amazon Echo Dot to play favorite songs and music.

Activity: The library will offer programs for parents and kids on the use of technology, and what to know about managing technology in our lives.

Objective: Cultural

Activity: Library staff will purchase additional world language materials to add to the collections in each department.

Activity: The library will offer related programs to the community which may include art, music, films, concerts, etc.

Activity: Provide cultural exhibits and/or displays for the community.

Objective: Sustainability

Activity: Library staff will create a seed library for the Jericho community and a collection of related informational materials.

Activity: Library staff will conduct an Earth Day program for the community.

Activity: The library will offer programs re. sustainability and environmental awareness.

EVALUATION

Evaluate yearly statistics.

Conduct yearly survey to the community and review feedback.